

Print Manual



Important facts about printing

Different products need different marking techniques to ensure good quality. We use tampon print for some material and we emboss our PP (polypropylene) products. PP is a fat oily plastic where tampon print do not stick.

Tampon print: Color

- Standard printing colors are black and white.



- Black and white printing color works best on all products.
- Light printing colors does not work well on light color products.
- Own PMS color of print is possible but with additional charge. See pricelist.
- We always recomend one color print, but two colors are, in some cases possible. If you consider two color print, please check with Light My Fire first, if printing will work.
- Different colors of the actual products are no problem, just remember to pick colors which work with the printing color.

Note: when you print on the handle of a transparent Spork the Light My Fire logo comes through.

Emboss: Color

- Black and white printing colors work best.
- Light printing colors does not work well on light color products.¹
- Black and white are standard colors, a range of 26 different colors are available to a higher cost. Own PMS color are possible.
- Two colors are possible, but if you consider this please always check with Light My Fire first since it depends on the style of logo if it works. We always recommend one color.
- Different colors of the products are no problem, just remember to pick colors which work with the printing color.

How does it work?

1. Send order and vectorized eps logotype² to order@lightmyfire.com To get a high quality print we only use vectorized logos, **so please do not send anything else.**
2. We will make a proof sheet and send it to you.
3. Approve proof sheet by signing it and scan/fax it back to us.
4. After approval and payment we will give you a delivery date and start production.

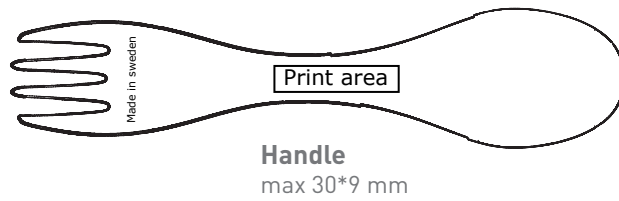
You ´ll find cost of printing in the pricelist.

¹ Ex. white printing color on yellow Spork. The same scenario occurs with black on a navy blue Spork. See page 7-8.

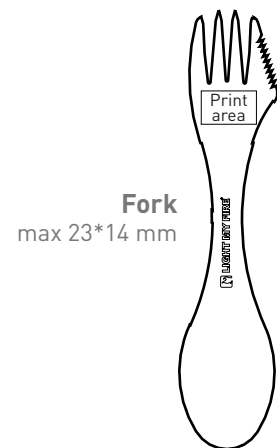
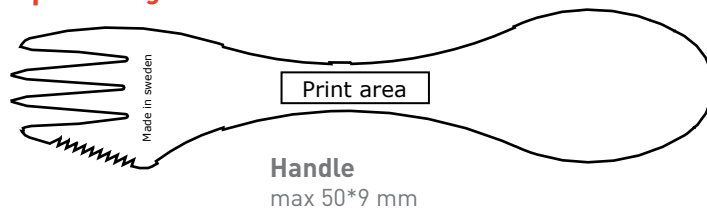
² A vectorized logo consists of lines and not of dots as a photo. On a vectorized logo you can increase and reduce size without any change of quality.

Tampon print, placement and max size (l*h)

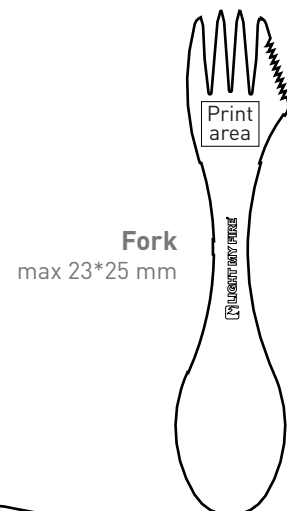
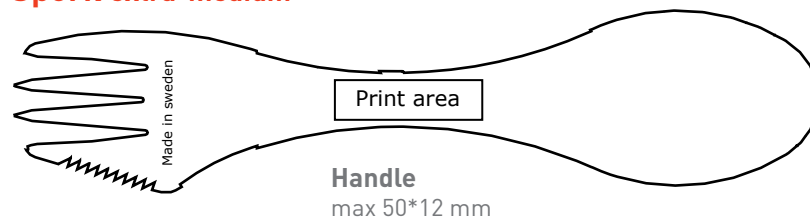
Spork little



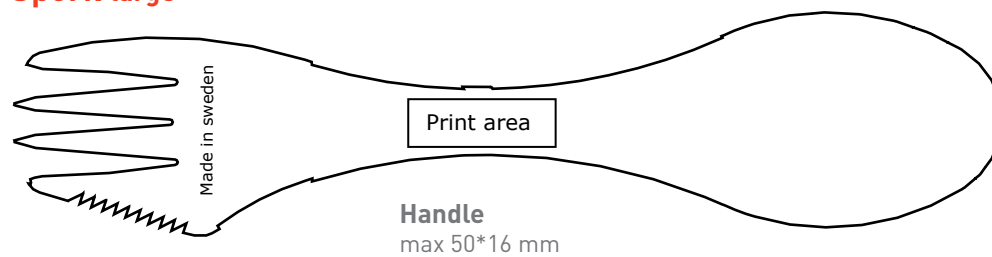
Spork original



Spork extra-medium



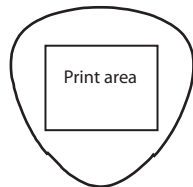
Spork large



Note: print must always be one millimetre from the edge.

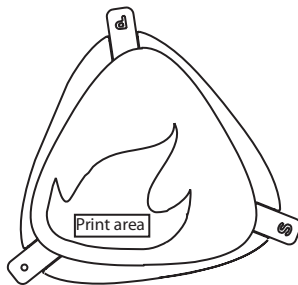
Tampon print, placement and max size (l*h)

Grandpa's FireFork™



Back of cap
max 30*30 mm

Salt&Pepper Plus™



Lid
max 25*10 mm

Swedish FireSteel 2.0® army model



Back of handle
max 20*20 mm

Swedish FireSteel 2.0® scout model



Back of handle
max 15*15 mm

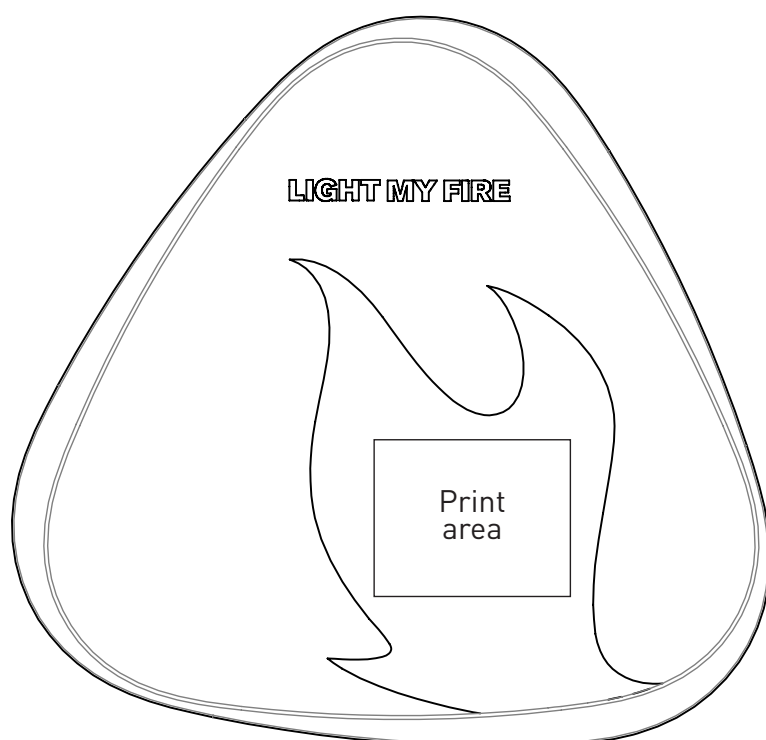
Swedish FireSteel® mini model



Back of handle
max 18*15 mm

Emboss, placement and size

MealKit 2.0 & LunchKit



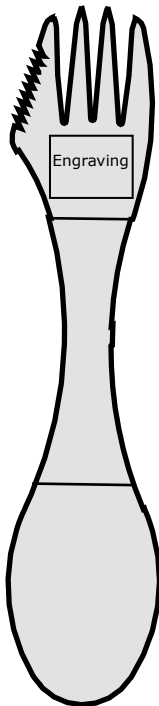
Lid
max 50*40 mm

Engraving, placement and max size (l*h)

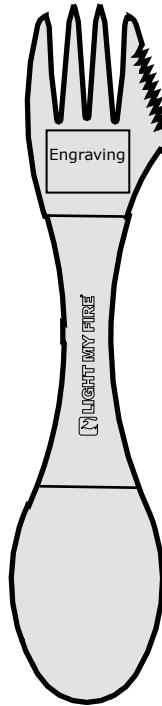
Spork titanium



Back of handle
max 35*9 mm

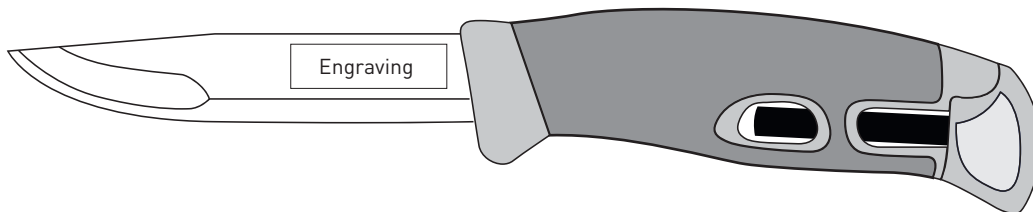


Back of fork
max 23*14 mm



Front of fork
max 23*14 mm

Swedish FireKnife®



Blade
max 35*10 mm

Colored Sporks with black or white print



Colored Sporks with black or white print

